Kinal Gajera

UI/UX (Product) Designer

Full working rights in australia



Summary

Creative and analytical UI/UX & Product Designer with 3+ years of experience designing impactful solutions across B2B and B2C digital platforms. skilled in transforming complex requirements into intuitive, user-focused interfaces using Human-Centered Design (HCD), design systems, and agile workflows. strong foundation in design thinking, user research, wireframing, and prototyping. proven ability to collaborate with cross-functional teams to deliver business-critical features that enhance usability, accessibility, and customer satisfaction.

Work experience

Advisory Board Member - Sondar.Ai, Melbourne

May 2025 - Present

- With the Core team to shape the product roadmap, aligning design strategies with current ux standards and industry trends.
- Reviewed and advised on user interface and experience enhancements to improve usability, inclusivity, and performance.
- Contributed to innovation and team growth through design mentoring and collaborative problem-solving across the development cycle.

UI/UX (Product) Designer - EnthuZiastic, USA - (Remote)

November 2022 - Present

- Sole designer responsible for end-to-end design solutions for EnthuZiastic's Website, Mobile App, Desktop App, and admin platform.
- Collaborated directly with the CEO, Engineering, Marketing, Sales, and Educator teams to align design with business and user goals.
- Led redesigns of key product features like **Membership** ui, **Home Page** of web, mobile, desktop ensuring a seamless user experience across platforms.
- · Created and implemented new features, driving product growth and enhancing user engagement.
- Developed and maintained design systems, ensuring consistency across all platforms and a smooth handover to engineering teams.
- Managed design-related tasks using Zoho Projects, fostering effective collaboration with cross-functional teams in an agile environment.

UI/UX Designer - Jubera Technologies, India.

October 2021 - November 2022

- Collaborated closely with the CEO and Engineering team to deliver end-to-end design solutions for mobile and web applications.
- Co-Led the ui/ux design for MyCare app And MyGarage app, contributing from initial user flows and wireframes to high-fidelity designs and developer handoff.
- Worked as one of two designers in a highly collaborative setup, ensuring pixel-perfect execution and design consistency across both projects.
- Participated in agile sprints, aligned ux strategies with technical feasibility.
- Played a key role in creating reusable components and screens to support scalable and User-Friendly Product experiences.

Achievement

Lead design strategist award from Enthuziastic

• Recognized with the **Lead design strategist** award for demonstrating outstanding leadership in end-to-end product design, cross-functional collaboration, and driving innovative user-centric solutions that significantly **improved business outcomes**.

Skills

- Human-centered design (HCD): expert in applying design thinking methodologies to optimize usability, accessibility, and inclusive user experiences across digital products.
- UX strategy & User flows: proficient in defining user journeys, creating personas, and aligning ux strategy with business and user goals.
- Wireframing & Visual design: skilled in producing low- and high-fidelity wireframes, mockups, and ui layouts that support intuitive
- navigation and interaction.Design systems management: experienced in building and maintaining scalable, reusable design systems to ensure visual
- Interactive prototyping & Usability testing: adept at developing interactive prototypes using tools like figma and conducting user testing to drive data-informed design iterations.
- Agile collaboration & Cross-functional communication: strong background working within agile frameworks, partnering with engineering, product, sales, and marketing teams to execute seamless design handoffs and meet business objectives.

Tools & Technologies

- Figma Designed and delivered over 100+ wireframes and high-fidelity interactive prototypes for web and mobile applications.
- Balsamiq Used for creating wireframes and low-fidelity prototypes to map user flows and design interactions.
- Canva Designed visual assets like posters, flyers, brochures, presentation and website designed.
- HTML & CSS Applied a solid understanding of front-end development to collaborate effectively with development teams.
- Webflow Gained basic experience in using webflow for creating responsive web designs.
- InShot Used for mobile video editing and content creation.
- Zoho Familiar with using zoho applications for management, communication, and collaboration.

Education

Master of Computer Applications - Marwadi university - Rajkot

consistency and improve efficiency in cross-platform development.

Bachelor Of Computer Applications - Sardar patel kelvani mandal - Jetpur

Creative & Artistic Expertise

- Award-Winning Artist with a strong foundation in painting, drawing, and sketching competitions during school and university.
- Led the visual direction and decoration for major college events including freshers and farewell parties.
- Passion for art directly influenced a career in UI/UX And Product Design, integrating arts with digital creativity.